



CHEMICAL INDUSTRIES COUNCIL OF MALAYSIA (82699-T)

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PRESS RELEASE

CICM RESPONSIBLE CARE RUN 2014

Kuala Lumpur, September 7 – The Chemical Industries Council of Malaysia (CICM) organized the Responsible Care Run 2014 this morning at the SMK Bandar Tasik Puteri in Rawang, Selangor. The run was flagged off by En Muhtar Hashim, CICM Deputy Chairman and Mr CW Goh, the Managing Director of the Platinum Sponsor company, Akzo Nobel Paints (Malaysia) Sdn Bhd, manufacturer of Dulux paints.

This was the fifth run organized by CICM and some 900 runners participated in the event's various categories, which were the Men and Women Open, Veteran and Senior Veteran, covering distances of 21 km, 10 km and 5 km respectively. Among the runners were members of the public, as well as representatives of Responsible Care signatories and CICM member companies. In relation to that, a special corporate category for CICM member companies and Responsible Care signatories was contested as well.

CICM is the national industry association representing the chemical industry in Malaysia. It is the main steward in Malaysia for the global and voluntary Responsible Care initiative, which aims to continuously improve the safety, health and environmental performance of the chemical industries and to dispel any negative image, which the public has of the chemical industries.

This run was organized in line with the Responsible Care's Community Awareness and Emergency Response Code, which requires chemical companies and the chemical industries to communicate with all stakeholders on safety, health and environmental performance, including the general public.

The run continued to receive generous support and corporate sponsorship from chemical companies which are signatories to the Responsible Care initiative in Malaysia. Akzo Nobel Paints (Malaysia) Sdn Bhd; has supported this annual running event as Platinum sponsor ever since the run was first organized in 2010.

Other corporate sponsors include CCM Chemicals Sdn Bhd, BASF PETRONAS Chemicals Sdn Bhd, Linde Malaysia Sdn Bhd, PETRONAS Chemicals Group Berhad and Schaefer Kalk (M) Sdn Bhd (as Silver Sponsors) and BASF (Malaysia) Sdn Bhd, Fatty Chemical (Malaysia) Sdn Bhd, F&N Beverages Marketing Sdn Bhd, Rohto-Mentholatum (M) Sdn Bhd and Worldwide Resins & Chemicals Sdn Bhd (as Other Sponsor).

Released by the Chemical Industries Council of Malaysia (CICM). For further enquiries, please contact **Ms Chan Pek Wan of the CICM Secretariat at Tel: 03-6286 7200 / Fax: 03-6277 6714 / Email: pek_wan@fmm.org.my**

Enclosure:

- Speech by CICM Deputy Chairman & Chairman of CICM Responsible Care Committee
- CICM Responsible Care Run Brochure
- Profile of Chemical Industries Council of Malaysia (CICM)
- Details on Responsible Care in Malaysia