

## **PRESS RELEASE**

## **CICM RESPONSIBLE CARE RUN 2015**

**Kuala Lumpur, September 13** – The Chemical Industries Council of Malaysia (CICM) organized the Responsible Care Run 2015 this morning at the Taman Botani Negara Shah Alam in Selangor. The run was flagged off by En Muhtar Hashim, CICM Deputy Chairman.

This was the sixth run organized by CICM and some 1 100 runners participated in the event's various categories, which were the Men and Women Open, Men and Women Veteran, Men Junior Veteran and Senior Veteran, covering distances of 21 km, 10 km and 5 km respectively. Among the runners were members of the public, as well as representatives of Responsible Care signatories and CICM member companies. A special corporate category for CICM member companies and Responsible Care signatories was contested as well.

CICM is the national industry association representing the chemical industry in Malaysia. It is the main steward in Malaysia for the global and voluntary Responsible Care initiative, which aims to continuously improve the safety, health and environmental performance of the chemical industries and to dispel any negative image, which the public has of the chemical industries.

This run was organized in line with the Responsible Care's Community Awareness and Emergency Response Code, which requires chemical companies and the chemical industries to communicate with all stakeholders on its safety, health and environmental efforts, including the general public. Alongside the run, various activities promoting Responsible Care and safety were organized by CICM and its member companies. Basic health screening was also provided, courtesy of the Sri Kota Specialist Medical Centre, Klang.

The run continued to receive generous support and corporate sponsorship from chemical companies which are signatories to the Responsible Care initiative in Malaysia. Akzo Nobel Paints (Malaysia) Sdn Bhd; has supported this annual running event as Platinum sponsor ever since the run was first organized in 2010.

Other corporate sponsors include Linde Malaysia Sdn Bhd (as Gold sponsor), BASF PETRONAS Chemicals Sdn Bhd, Palm-Oleo Sdn Bhd, PETRONAS Chemicals Group Berhad, Schaefer Kalk (M) Sdn Bhd and WWRC Malaysia Sdn Bhd (as Silver Sponsors) and 2XU / KPM Sports Sdn Bhd, Agricultural Chemicals (M) Sdn Bhd, F&N Beverages Marketing Sdn Bhd, GoodMorning Global Sdn Bhd, ICE Petroleum Ventures Sdn Bhd, Pacers Sport Enterprise, Rohto-Mentholatum (M) Sdn Bhd and Sri Kota Specialist Medical Centre, Klang (as Co-Sponsors).

Released by the Chemical Industries Council of Malaysia (CICM). For further enquiries, please contact Ms Chan Pek Wan / Ms Tan Bee Chin of the CICM Secretariat at Tel: 03-6286 7200 / Fax: 03-6277 6714 / Email: pek wan@fmm.org.my / bee chin@fmm.org.my

## Enclosure:

- Speech by CICM Deputy Chairman & Chairman of CICM Responsible Care Committee
- CICM Responsible Care Run Brochure
- Profile of Chemical Industries Council of Malaysia (CICM)
- Details on Responsible Care in Malaysia

