



CHEMICAL INDUSTRIES COUNCIL OF MALAYSIA (82699-T)

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PRESS RELEASE

CICM'S INAUGURAL RESPONSIBLE CARE RUN

Kuala Lumpur, November 28 – CICM organized its first ever Responsible Care Run this morning at the Bukit Jalil National Stadium, Kuala Lumpur. The run was flagged off by the CICM Chairman, Dr A Hapiz Abdullah.

The inaugural run had a great turnout of 2 600 runners comprising members of the public, Responsible Care signatories and CICM member companies; participating in the 7 categories contested in the run. These 7 categories were – Men Open (age 17-39), Men Veteran (age 40-49), Men Senior Veteran (age 50 and above), Women Open (age 17-34), Women Veteran (age 35 and above), School Boys (age 10-16) and School Girls (age 10-16).

The run was organised by the Chemical Industries Council of Malaysia (CICM), an industry group representing the chemical industry in Malaysia. They are the main steward in Malaysia for the global and voluntary Responsible Care initiative, which aims to continuously improve the safety, health and environmental performance of the chemical industry and to dispel any negative image, which the public has of the chemical industry.

“This run is also line with the Responsible Care’s Community Awareness and Emergency Response Code; which require chemical companies to communicate openly with all its stakeholders on the safety, health and environmental performance, including the general public” said En Muhtar Hashim, Chairman of the CICM Responsible Care Committee during his speech at the run.

The top 5 finishers received New Balance cash vouchers, while certificate of participation, finishing medal and goodie bags were given to all runners who completed the run.

The run received generous support and corporate sponsorship from chemical companies which are signatories to the Responsible Care initiative in Malaysia, comprising ICI Paints (Malaysia) Sdn Bhd (as Platinum sponsor), PETLIN (M) Sdn Bhd (as Gold sponsor), as well as its Silver Sponsors - BASF PETRONAS Chemicals Sdn Bhd, CCM Fertilizers Sdn Bhd, DuPont Malaysia Sdn Bhd, MOX-Linde Gases Sdn Bhd, Palm-Oleo Sdn Bhd, Schaefer Kalk (M) Sdn Bhd, Optimal Group of Companies, Nylex (Malaysia) Berhad, PETRONAS, PETRONAS Penapisan Terengganu Sdn Bhd and Ancom Berhad.

Other sponsors for the inaugural run include; New Balance, Permanis Sandilands Sdn Bhd (Revive), Fujifilm (Malaysia) Sdn Bhd, Panmour Trading Sdn Bhd (Waters), The Marathon Shop, Gardenia Bakeries (KL) Sdn Bhd and Maestro Swiss Trading Sdn Bhd (Vico).

Released by the Chemical Industries Council of Malaysia (CICM). For further enquiries, please contact **En Sobri Ahmad, CICM General Manager / Ms Chan Pek Wan of the CICM Secretariat at Tel: 03-6286 7200 / Fax: 03-6277 6714.**

Enclosure:

- Speech by Chairman of CICM Responsible Care Committee
- CICM Responsible Care Run Brochure
- Profile of Chemical Industries Council of Malaysia (CICM)
- Details on Responsible Care in Malaysia