



CHEMICAL INDUSTRIES COUNCIL OF MALAYSIA (82699-T)

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PRESS RELEASE

CICM RESPONSIBLE CARE RUN 2011

Kuala Lumpur, November 13 – The Chemical Industries Council of Malaysia (CICM) organized the Responsible Care Run 2011 this morning at the Setia Alam Welcome Centre, Shah Alam, Selangor. The run was flagged off by the members of the CICM Executive Committee.

This was the 2nd run organized by the Council and had a good turnout of more than 2 800 runners comprising members of the public, Responsible Care signatories and CICM member companies; participating in the Men and Women Open, Veteran and Senior Veteran categories for the 21 km, 10 km and 5 km distances. A special company category for CICM member companies and Responsible Care signatories was contested as well.

CICM is an industry group representing the chemical industry in Malaysia. They are the main steward in Malaysia for the global and voluntary Responsible Care initiative, which aims to continuously improve the safety, health and environmental performance of the chemical industry and to dispel any negative image, which the public has of the chemical industry.

This run is also line with the Responsible Care's Community Awareness and Emergency Response Code; which require chemical companies to communicate openly with all its stakeholders on the safety, health and environmental performance, including the general public.

The top 10 finishers received trophies, New Balance cash vouchers, while certificate of participation, finishing medal and goodie bags were given to all runners who completed the run.

The run continued to receive generous support and corporate sponsorship from chemical companies which are signatories to the Responsible Care initiative in Malaysia, comprising ICI Paints (Malaysia) Sdn Bhd (as the Platinum sponsor), BASF PETRONAS Chemicals Sdn Bhd, MOX-Linde Gases Sdn Bhd, Schaefer Kalk (M) Sdn Bhd, Emery Oleochemicals (M) Sdn Bhd and PETRONAS Chemicals Group (as Silver Sponsors), as well as 3M Malaysia Sdn Bhd, CCM Chemicals Sdn Bhd, Worldwide Resins & Chemicals Sdn Bhd and Teknogas (M) Sdn Bhd.

Other sponsors for the run include; New Balance, Permanis Sandilands Sdn Bhd (Revive), Fujifilm (Malaysia) Sdn Bhd, Panmour Trading Sdn Bhd (Waters), The Marathon Shop, Maestro Swiss Trading Sdn Bhd (Vico), Bandar Setia Alam Sdn Bhd, Nestle (Malaysia) Berhad, Fitness First and Rohto-Mentholatum (M) Sdn Bhd.

Released by the Chemical Industries Council of Malaysia (CICM). For further enquiries, please contact **Ms Chan Pek Wan of the CICM Secretariat at Tel: 03-6286 7200 / Fax: 03-6277 6714.**

Enclosure:

- Speech by Chairman of CICM Responsible Care Committee
- CICM Responsible Care Run Brochure
- Profile of Chemical Industries Council of Malaysia (CICM)
- Details on Responsible Care in Malaysia

