



CHEMICAL INDUSTRIES COUNCIL OF MALAYSIA (82699-T)

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PRESS RELEASE

CICM RESPONSIBLE CARE RUN 2012

Kuala Lumpur, November 4 – The Chemical Industries Council of Malaysia (CICM) organized the Responsible Care Run 2012 this morning at the Setia Alam Welcome Centre, Shah Alam, Selangor. The run was flagged off by the members of the CICM Executive Committee.

This was the 3rd run organized by the Council and it had a good turnout of 2 500 runners comprising members of the public, Responsible Care signatories and CICM member companies; participating in the Men and Women Open, Veteran and Senior Veteran categories for the 21 km, 10 km and 5 km distances. A special company category for CICM member companies and Responsible Care signatories was contested as well.

CICM is an industry group representing the chemical industry in Malaysia. They are the main stewards in Malaysia for the global and voluntary Responsible Care initiative, which aims to continuously improve the safety, health and environmental performance of the chemical industry and to dispel any negative image, which the public has of the chemical industry.

This run is also in line with the Responsible Care's Community Awareness and Emergency Response Code; which require chemical companies to communicate openly with all its stakeholders on the safety, health and environmental performance, including the general public.

The top 5 finishers received trophies, New Balance cash vouchers, while certificates of participation and goodie bags were given to all runners who completed the run.

The run continued to receive generous support and corporate sponsorship from chemical companies which are signatories to the Responsible Care initiative in Malaysia, comprising ICI Paints (Malaysia) Sdn Bhd (as the Platinum sponsor), Linde Malaysia Sdn Bhd, PETRONAS Chemicals Group Berhad and Schaefer Kalk (M) Sdn Bhd (as Silver Sponsors), as well as CCM Chemicals Sdn Bhd, Nylex (Malaysia) Berhad and Worldwide Resins & Chemicals Sdn Bhd.

Other sponsors for the run include; 3M Malaysia Sdn Bhd, Bandar Setia Alam Sdn Bhd (venue sponsor), Fitness First Platinum Klang Bukit Tinggi, Gardenia Bakeries (KL) Sdn Bhd, Kedai Basikal MK, Maestro Swiss Trading Sdn Bhd, Nestle (Malaysia) Berhad, Pacers Sport Enterprise, New Balance, Panmour Trading Sdn Bhd, PeBt Shah Alam, Permanis Sandilands Sdn Bhd, Rohto-Mentholatum (M) Sdn Bhd, Stream enterprise (M) Sdn Bhd, Teong Huat Medical Sdn Bhd and The Marathon Shop.

Released by the Chemical Industries Council of Malaysia (CICM). For further enquiries, please contact **Ms Chan Pek Wan of the CICM Secretariat at Tel: 03-6286 7200 / Fax: 03-6277 6714.**

Enclosure:

- Speech by Chairman of CICM Responsible Care Committee
- CICM Responsible Care Run Brochure
- Profile of Chemical Industries Council of Malaysia (CICM)
- Details on Responsible Care in Malaysia

