



CHEMICAL INDUSTRIES COUNCIL OF MALAYSIA (82699-T)

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PRESS RELEASE

CICM RESPONSIBLE CARE RUN 2013

Kuala Lumpur, December 1 – The Chemical Industries Council of Malaysia (CICM) organized the Responsible Care Run 2013 this morning at the Setia Alam Welcome Centre, Shah Alam, Selangor. The run was flagged off by YBhg Datuk Abd Hapiz Abdullah, CICM Chairman, En Muhtar Hashim, CICM Deputy Chairman and Mr CW Goh, the Managing Director of the Platinum Sponsor company, Akzo Nobel Paints (Malaysia) Sdn. Bhd., manufacturer of Dulux paints.

This was the fourth run organized by CICM and some 1,900 runners participated in the event's various categories, which were Men and Women Open, Veteran and Senior Veteran, covering distances of 21 km, 10 km and 5 km respectively. Among the runners were members of the public, as well as representatives of Responsible Care signatories and CICM member companies. In relation to that, a special corporate category for CICM member companies and Responsible Care signatories was contested as well.

CICM is the national industry association representing the chemical industry in Malaysia. It is the main steward in Malaysia for the global and voluntary Responsible Care initiative, which aims to continuously improve the safety, health and environmental performance of the chemical industries and to dispel any negative image, which the public has of the chemical industries.

This run was organized in line with the Responsible Care's Community Awareness and Emergency Response Code, which requires chemical companies and the chemical industries to communicate with all stakeholders on safety, health and environmental performance, including the general public.

The run continued to receive generous support and corporate sponsorship from chemical companies which are signatories to the Responsible Care initiative in Malaysia, comprising Dulux (as Platinum sponsor), CCM Chemicals Sdn Bhd (as Gold sponsor), Linde Malaysia Sdn Bhd, Nestle Products Sdn Bhd, PETRONAS Chemicals Group Berhad, PETRONAS Penapisan (Melaka) Sdn Bhd, Schaefer Kalk (M) Sdn Bhd and Worldwide Resins & Chemicals Sdn Bhd (as Silver Sponsors).

Mr. CW Goh, Managing Director of Akzo Nobel Paints (Malaysia) Sdn. Bhd. said, "We are proud to be the platinum sponsor for the fourth year running. We hope to elevate the event to greater heights and in return raise awareness towards Responsible Care's Community Awareness and Emergency Response Code. As a leading paint brand, we have always placed great importance towards health, safety and preservation of the environment. On top of that, our collaboration with CICM has provided us with the opportunity to nurture a healthy lifestyle within the community."

Other sponsors for the run included Bandar Setia Alam Sdn Bhd (venue sponsor), Maestro Swiss Trading Sdn Bhd, Key Power, Fatty Chemical (M) Sdn Bhd (Kao), Fitness First and Rohto-Mentholatum (M) Sdn Bhd.

Released by the Chemical Industries Council of Malaysia (CICM). For further enquiries, please contact **Ms Chan Pek Wan of the CICM Secretariat at Tel: 03-6286 7200 / Fax: 03-6277 6714 / Email: pek_wan@fmm.org.my**

Enclosure:

- Speech by CICM Deputy Chairman & Chairman of CICM Responsible Care Committee
- CICM Responsible Care Run Brochure
- Profile of Chemical Industries Council of Malaysia (CICM)
- Details on Responsible Care in Malaysia

