



CHEMICAL INDUSTRIES COUNCIL OF MALAYSIA (82699-T)

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FMM/IG/CICM/2.6

May 13, 2019

To: Chief Executive Officers

Request for Sponsorship
~ CICM Responsible Care Run 2019 ~

The Chemical Industries Council of Malaysia (CICM) will be organizing its annual Responsible Care Run on **August 18, 2019 (Sunday) at the Alam Nusantara, Shah Alam, Selangor** (GPS coordinates: 3.1260011, 101.4673227).

This will be our 10th annual run and it is aimed at promoting greater awareness to the stakeholders; in particular the general public on the chemical industry's voluntary initiative to continuously improve its safety, health and environmental performance through the Responsible Care Programme.

CICM is targeting approximately 1 200 participants for this run. It will be opened to the public, as well as member companies for participation and will consist of the 10km and 5km categories, as well as a half marathon (21km) category. There will also be a special corporate category (5km and 10km) for CICM member companies.

Once again, CICM would like to seek your support and contribution in terms of sponsorship to the run. The sponsorship proposals and benefits are stated as per Appendix 1. The support and participation by Responsible Care signatories and members of CICM, as well as your esteemed organization are vital to ensure the success of the run, as well as to promote this admirable Responsible Care initiative to the community.

We hope that you would consider CICM's request and we sincerely look forward to your support and partnership to this annual run of ours. For planning purposes, we appreciate if your company could revert to us at the earliest possible or by **May 31, 2019 (Friday)** using the attached reply form.

Should you have further enquiries on the sponsorship proposals for the run, please contact Ms Chan Pek Wan / Ms Tan Bee Chin of the CICM Secretariat at Tel: 03-6286 7200 / Email: pek_wan@fmm.org.my / bee_chin@fmm.org.my

Thank you and we look forward to your support.

Chan Pek Wan
CICM Secretariat

Enc/



CICM Responsible Care Run 2019

SPONSORSHIP OPPORTUNITIES

Categories of sponsorship for the CICM Responsible Care Run 2019 are as follows:

1. PLATINUM SPONSOR (RM 25 000)

In return for the sponsorship, the company logo would be displayed / printed on:

- a) T-shirt (front)
- b) Starting and finishing banners
- c) Certificate of participation
- d) CICM website (acknowledged as supporter till end of 2019)

Complimentary items:

- a) One (1) exhibition space at the running venue
- b) Thirty (30) complimentary participation

2. GOLD SPONSOR (RM 10 000)

In return for the sponsorship, the company logo would be displayed / printed on:

- a) T-shirt (back)
- b) Starting and finishing banners
- c) Certificate of participation
- d) CICM website (acknowledged as supporter till end of 2019)

Complimentary items:

- a) One (1) exhibition space at the running venue
- b) Fifteen (15) complimentary participation

3. SILVER SPONSOR (RM 5 000)

In return for the sponsorship, the company logo would be displayed / printed on:

- a) T-shirt (back)
- b) Starting and finishing banners
- c) Certificate of participation
- d) CICM website (acknowledged as supporter till end of 2019)

Complimentary item:

- a) Five (5) complimentary participation

4. OTHER SPONSORSHIP

Companies are also invited to sponsor in kind (e.g. your company's products which will be inserted into goodie bag for runners or for lucky draws) or smaller amount of cash. Your company name and logo will be duly acknowledged during the event.

Important Note: Cash sponsorship package stated above is inclusive of service tax at 6%.

REPLY FORM

To: Chemical Industries Council of Malaysia (CICM)
Wisma FMM, No 3 Persiaran Dagang PJU 9
Bandar Sri Damansara
52200 Kuala Lumpur

Attn: CICM Secretariat (Ms Tan Bee Chin / Ms Chan Pek Wan)
(Fax: 03-6277 6714)
(Email: bee_chin@fmm.org.my / pek_wan@fmm.org.my)

Sponsorship for CICM Responsible Care Run 2019

Please tick (✓):

We are pleased to confirm that our company will sponsor the run as per the category indicated below:

Sponsorship Category	Please tick (✓)
Platinum Sponsor	
Gold Sponsor	
Silver Sponsor	
Other Sponsorship <i>(in kind* / cash)</i>	

** If sponsorship is in kind, please indicate the item and units to be sponsored:*

No	Item	Unit
1.		
2.		
3.		

We regret to inform that our company is unable to sponsor the run this year.

Submitted by

Name : _____

Company : _____

Tel & Fax : _____

Email : _____

CICM would like to thank you in advance for your contribution!